

LABEL APPLICATION INSTRUCTIONS

1: Clean Surface

It is extremely important that application surfaces are properly cleaned prior to product application. Surfaces may be cleaned with an industrial cleaning solution (which your organization may already be using), the cleaning solution included with your order or isopropyl alcohol. Please read carefully all instructions on the cleaning solution bottle prior to use. All surfaces must be cleaned and completely dried to ensure adequate adhesion. Plastic surfaces should be rubbed vigorously to remove the potential presence of mold release or silicone.

NOTE: A permanent bond cannot be achieved if grease, oil, wax, moisture, silicone mold release or dirt is present on the application surface. **Both new and used equipment surfaces must be cleaned thoroughly prior to application.**

Step 2: Handle with Care

pressure-sensitive adhesive products should only be handled by the edges once the protective liner has been removed from the product. Do not touch the exposed adhesive after the backing has been removed from the product. The pressure-sensitive adhesive product should be applied immediately after the liner has been removed.

NOTE: The scrap matrix should be removed from foil label orders (as shown in the picture) to assist in the removal of the labels from the liner.

Step 3: Bond Product

Apply the pressure-sensitive product firmly to a clean, dry surface. Do not touch the adhesive backing while applying. Use firm thumb pressure over the product surface to release the excess air. Be sure that all edges have a secure bond.

If required, use the enclosed roller to add pressure when bonding the product to the application surface. When applying metal nameplates, the product should be bonded to a FIRM SURFACE, typically the outer edge of the equipment.

Important Storage Information:

Pressure-sensitive adhesive used on both labels and nameplates will retain its adhesive properties longer if stored in a cool, dry place (72°F or cooler, less than 50% relative humidity) away from direct heat or sunlight. Do not apply nameplates/labels when temperatures are 50°F or cooler.